



hope, health, and healing  
FOR GENERATIONS



ANNUAL  
**2019**  
REPORT

**you** MAKE A DIFFERENCE



every  
journey is  
different...

and we are committed  
to walking side-by-side  
with children and  
families along the way



children's hope  
— ALLIANCE —



**Celeste Dominguez**  
President & CEO

To the Barium Springs, Grandfather Home, and CHA Family,

Each day, as I spend time with our staff, children, and families, and I hear about their journeys of healing, I am amazed and humbled. These stories of perseverance and success inspire me to continue my work to ensure the exceptional quality of services we provide at Children's Hope Alliance.

Headed into our next year, we are well poised to meet the federal mandate to reduce lengths of stay for children in residential care and to provide services to children and families in their communities.

Join us as we journey forward – attend a luncheon, explore volunteering opportunities, schedule a tour of our Barium Springs or Banner Elk campus, or simply learn more about us by visiting our website at [www.ChildrensHopeAlliance.org](http://www.ChildrensHopeAlliance.org).

Regards,

A handwritten signature in cursive script that reads "Celeste Dominguez". The ink is a dark color, and the signature is fluid and elegant.

Celeste Dominguez, President & CEO



# about us

Children's Hope Alliance provides an array of services for children who have suffered abuse and neglect, have behavioral and emotional issues, have substance abuse issues, are involved with juvenile courts, and/or have mental health needs.

We provide **foster care** for children who need care during a family crisis, need care because of abuse or neglect, or need additional structure due to behavioral or mental health concerns. Foster homes are selected based on their ability to provide a safe, stable and nurturing environment for children. Children participating in the foster care program regularly receive case management, behavior support planning, counseling, and crisis response. We also provide **adoption services** that include training, licensing, placement, and support.

Children and families across NC benefit from our variety of **community and family-based services**. Services range from intensive clinical services provided by licensed therapists, psychologists, and psychiatrists to services that focus on assisting families with parenting skills, educational support, behavioral interventions, and case management.

We offer **outpatient services** for children, teens, adults, and families who need mental or emotional therapy as part of their healing journey. Services include: psychological evaluations; comprehensive clinical assessments; ongoing individual, family, and/or group therapy; substance abuse assessments and treatment.

Our **residential services** provide children a caring place to live while preparing them to return to a traditional family setting. Group homes model a positive, family-style environment to help youth develop social, emotional, academic, spiritual, and independent living skills.

It's been said, "It takes a village to raise a child." And sometimes that village includes services from Catawba Valley Healthy Families at Children's Hope Alliance. It did for Cora and her parents.

Before Cora was born, her mother Sarah was referred to us because of past drug use. Sarah had struggled with depression after the loss of a child and used drugs to numb her emotional pain. During this time, she also lost her nursing license and custody of Cora's older brother. But Sarah's life turned a corner once she started working with a Family Support Worker from the Catawba Valley Healthy Families program. With some help and support, Sarah stopped using drugs, she set goals for her family, and created a safe home environment for the new baby.

After Cora's arrival, the Family Support Worker continued her work with Sarah. And today, both mom and baby are doing great. Sarah is attending Narcotics Anonymous regularly as a sponsor to others, has earned back her nursing license, and is engaged to be married to Cora's father.





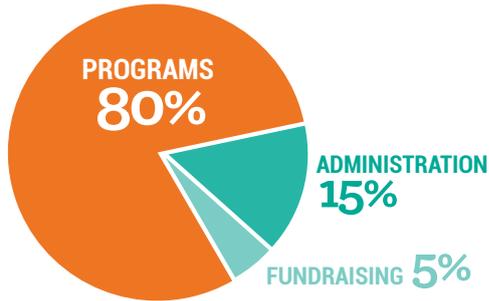
children's hope  
— ALLIANCE —

## 2019 Impact Report on Mission

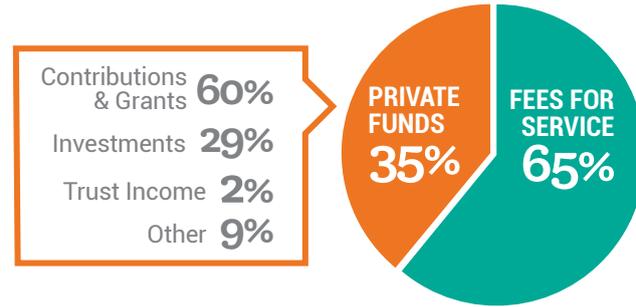
## Your Gifts Matter

Each year, we are humbled by the continued generosity of the individuals, foundations, businesses and churches who contribute to the financial health and growth of our mission. You make such a positive impact in the lives of children and families who are struggling. Without your help, many of them would be at risk of certain failure. But, you put a smile on their faces and hope in their hearts by providing the help and support they so desperately need. **Thank you!**

## expenses



## revenue



136

Donors have given consecutively for 20 years or more



704

Volunteers



2,563

Volunteer Hours



313

Donors have given consecutively for 10-19 years



110 gifts by Giving Them Hope Society Members



321

Gifts-in-kind

**Why** do we need your help to fund our services?

We rely heavily on our endowment and private contributions in order to fully serve NC children and families in need. **We simply could not fund our mission without you.**

In 2019, 80% of every dollar raised or paid went directly to programs that support children and families.

# the facts



1/2

Nearly  
of NC children  
live in poor or  
low income,  
at-risk homes



1 in 5

NC children  
live in food  
insecure  
households



1 in 5

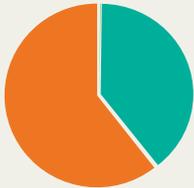
NC children has a  
mental, behavioral  
or developmental  
disorder



72%

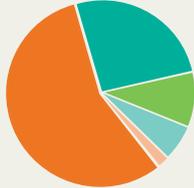
of NC children who need  
mental health services  
do not receive them.

## About the Children & Families You Helped



### Gender

- ▶ Male 60.6%
- ▶ Female 39.2%
- ▶ Unreported 0.1%
- ▶ Transgender 0.1%



### Race

- ▶ White 56.2%
- ▶ Black 26%
- ▶ Multiracial 9.9%
- ▶ Hispanic 6.1%
- ▶ Other 1.8%



### Age

- ▶ 0-9 22%
- ▶ 10-19 75.9%
- ▶ 20+ 2.1%  
(young adults + parents)



## Our NC Locations

With 10 office locations, we served  
children and families from 64 NC counties.

2,000+

The lives of over 2,000 children and families were  
changed through Children's Hope Alliance last year.



# 2019 programs & services

## Community-based Services

**312 at-risk children and families** found **support**

- Intensive In-Home Services
- Intensive Family Preservation/Reunification Services
- Treatment Alternatives for Sexualized Kids (TASK)
- Catawba Valley Healthy Families

## Foster Care and Adoption Services

**343 children** are closer to their **forever home**

- Family & Therapeutic Foster Care
- Intensive Alternative Family Treatment
- Adoption & Post Adoption Services

## Therapeutic Education

**100 children** improved in **school**

- Grandfather Academy
- Iredell-Statesville School Day Treatment Program

## Outpatient Therapeutic Services

**1,162 children** are on their **healing journey**

- Individual, Group and Family Therapy
- Medication Management
- Dove House
- Trauma-Focused Cognitive Behavioral Therapy

## Residential Services

**239 children & young adults** had a **safe home**

- Homes, Cottages and Emergency Teen Shelter
- Psychiatric Residential Treatment Services
- Independent Living



There are many creative ways to support NC children and families. Proceeds from this gorgeous pottery made by artist Nanette Bennett were donated to support our mission of providing Hope, Health, and Healing for generations.



Longtime volunteer Rachael Hicks mobilized support from the community, including fellow volunteer Molly Hart. Both Hicks and Hart reached out to corporations, local craftsmen, and individuals to help with renovating Howard Home on the Barium Springs campus of Children's Hope Alliance.

At a time when she should have been thinking about getting a driver's license for the first time, Camilla had just given birth to a baby girl of her own.

Unlike most girls at age 16, she was already married. Camilla was raised by parents whose traditions included a male-dominated household and arranged marriages. While Camilla did not dislike her husband, she did not care for his controlling nature. He cared for his daughter, but he made all of the decisions for the family – including the decision to refuse to attend marriage counseling, despite problems the couple was having in their relationship.

Camilla needed help. Children's Hope Alliance offered resources and education for the young mother. The home visitor helped the family identify strengths they already possessed and helped them learn to build on those areas to overcome their challenges. She also linked them to community resources including food stamps, free children's activities at the public library, and medical providers.



## Unlike most newborns, Ethan did not leave the hospital in his mother's arms.

Instead, he was taken into custody by the Department of Social Services because there was evidence of domestic abuse in the home as well as concerns that his mother may have used opioids during her pregnancy. At just six days old, Ethan was placed in a foster home with Children's Hope Alliance.

Although his foster parents had experience caring for babies, Ethan was different. He was premature and so small he needed to use a specialized car seat until he grew big enough to fit into a regular one.

Ethan also had frequent doctor's appointments and required special medical services. Due to various health concerns, Ethan underwent two surgeries before he was 18 months old. In addition, he received physical therapy and wore a corrective helmet. Through it all, his foster parents made sure all of his medical needs were met.

As a result of their hard work and Ethan's strong spirit, he is meeting each of his developmental milestones. He continues to attend physical therapy, but there is a possibility he won't need this service much longer. Thanks to the love and support of his foster family, Ethan is thriving today.



# 2019 highlights

## **SERVING CHILDREN & FAMILIES IN NEED**

This past year, Children's Hope Alliance cared for over 2,000 children, families, and individuals in need across 64 North Carolina counties.

## **HEALING THEIR HURT**

Of the guardians surveyed at the end of treatment, 92% agree that the services that their family received at Children's Hope Alliance were helpful. And 79% said the child does better in social situations. Also, 87% of clients said they were better able to cope with challenges and stress after treatment.

## **SHARING OUR MISSION WITH OTHERS**

In 2019, many people wanted to learn more about our mission and what we do at Children's Hope Alliance. A total of 158 people took a tour of one of our campus facilities. Tours are the best way to hear stories firsthand of how we're changing the lives of children and families.

## **THERAPEUTIC EDUCATION**

Sometimes children need a more restrictive school setting to work through problems they face. We work with them through these difficult times at our alternative school in hopes of getting them back into a regular school setting. In 2019, 55% of the children in our therapeutic education program were discharged successfully or able to move to a lower level of care.

If you've never scheduled a visit, we hope you will soon. Visit [www.ChildrensHopeAlliance.org](http://www.ChildrensHopeAlliance.org) today to schedule your tour.

# 2019 financials

Fiscal year runs October 1, 2018 – Sept 30, 2019

## Revenue and Expense Statement

### REVENUE

Contributions & Grants	3,437,284
Programs – Federal, State & Locally Funded	15,176,643
Support Services	448,312
Gain (loss) on Sale of Property & Equipment	(331,847)
Net Realized & Unrealized Gain (loss) on Long-Term Investments	242,662
Investment Income	2,673,542
Miscellaneous	56,708
Net Assets Released from Restrictions	821,878
<b>Total Revenue</b>	<b>22,525,182</b>

### EXPENSES

Salaries & Benefits	14,143,155
Supplies	307,850
Insurance	298,440
Facility Rent, Maintenance & Utilities	1,230,853
Communications & Events	234,982
Travel	414,973
Staff Development, Recruitment & Support	385,263
Youth Expenses	757,373
Professional Contract & Support Services	1,042,591
Dues, Licenses & Subscriptions	77,067
Foster Parent Payments	2,001,302
Bank Fees & Interest Expense	30,608
Bad Debt Expense	164,655
IT Equipment & Support	531,565
Telephone	494,482
Property Taxes	24,597
Miscellaneous & Office Expenses	171,714
Service Grants	305,208
Depreciation & Amortization	911,822
<b>Total Expenses</b>	<b>23,528,500</b>
Total Revenue	22,525,182
Total Expenses	(23,528,500)
<b>Change in Net Assets</b> without Donor Restrictions	<b>(1,003,318)</b>



He wasn't always a caring older brother. Jack had many challenges to face before he could grow into that role. Some of those challenges included treatment at a children's psychiatric hospital.

Following his initial hospitalization, 8-year-old Jack's parents struggled as intervention after intervention failed. That's when they connected with Outpatient Services at Children's Hope Alliance. Our therapist addressed Jack's diagnoses of Post-Traumatic Stress Disorder (PTSD), Generalized Anxiety Disorder, and Attention Deficit Hyperactivity Disorder (ADHD) through an approach called Trauma Focused Cognitive Behavioral Therapy (TF-CBT).

Every week, they made the 45-minute drive to therapy to get Jack the help he so desperately needed. And it made a difference. Jack and his family finally had the tools they needed to manage his complex needs.

Today, Jack is a different child. He no longer exhibits symptoms of PTSD or Generalized Anxiety. He is a happy, bright third grader. He loves all kinds of animals, and most importantly, Jack is a loving big brother who is protective of his new baby sister.

We hope our 2019 annual report gives you a quick snapshot of what we do at Children's Hope Alliance.

**For additional resources to help children, families and individuals in your area,** visit our website at [www.ChildrensHopeAlliance.org](http://www.ChildrensHopeAlliance.org) or call 1-800-320-4157.



**Hope, Health, and Healing for Generations**

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PO Box 1, Barium Springs, NC 28010 • 1-800-320-4157

**[www.ChildrensHopeAlliance.org](http://www.ChildrensHopeAlliance.org)**

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Names and photos of the children and families in this report have been changed for their protection, but their stories are very real.

## **Executive Leadership Team**

**President & Chief Executive Officer**  
Celeste Dominguez

**Chief Operating Officer/Chief Financial Officer**  
Jason Ainsley

**Chief Development Officer**  
Sarah Gray

**Chief Information Officer**  
Lakisha Marelli

**Chief Program Officer of Community-Based Programs**  
Kevin Angell

**Chief Program Officer of Residential Programs**  
Stephanie Knowles

## **Board of Directors**

Mr. Bill Wasulko, Chairman  
Mr. Ron Turner, Jr., Vice Chairman  
Mrs. Kimberly Lawrence, Secretary/Treasurer  
Mr. Constantine "Costi" Kutteh  
Mr. Spurgeon Mackie  
Mrs. Kelley Earnhardt Miller  
Dr. Laura Skinner  
Mr. Otis Wilson  
Mr. Teross Young